



Date: 10/08/08
Current Geography Selection: (3 Selected) 1,3,5 mile radii: W 10TH AVE & JOHNSON RD, GOLDEN, CO 80401
Current Index Base: Entire US

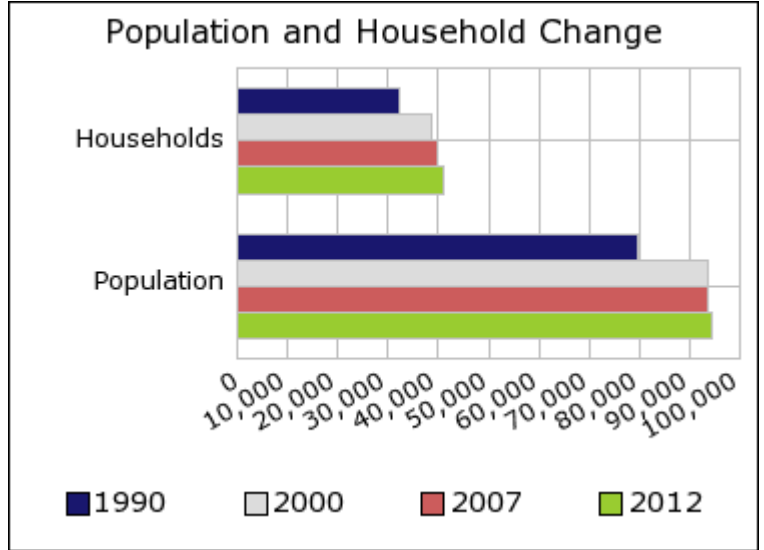
Lat: 39.732600 **Long:** -105.200160
City: Golden **Pop:** 18,360
County: Jefferson County **Pop:** 527,912
Zip: 80401 **Pop:** 38,266

Executive Summary Report with Charts

Population Demographics:

The number of households in the study area in 1990 was **32,422** and changed to **38,701** in 2000, representing a change of **19.4%**. The household count in 2007 was **39,713** and the household projection for 2012 is **40,897**, a change of **3.0%**.

The population in the study area in 1990 was **79,826** and in 2000 it was **93,603**, roughly a **17.3%** change. The population in 2007 was **93,446** and the projection for 2012 is **94,503** representing a change of **1.1%**.



	1990 Census	2000 Census	2007 Estimate	2012 Projection	Percent Change	
					1990 to 2000	2007 to 2012
Total Population	79,826	93,603	93,446	94,503	17.3%	1.1%
Total Households	32,422	38,701	39,713	40,897	19.4%	3.0%

Population by Age

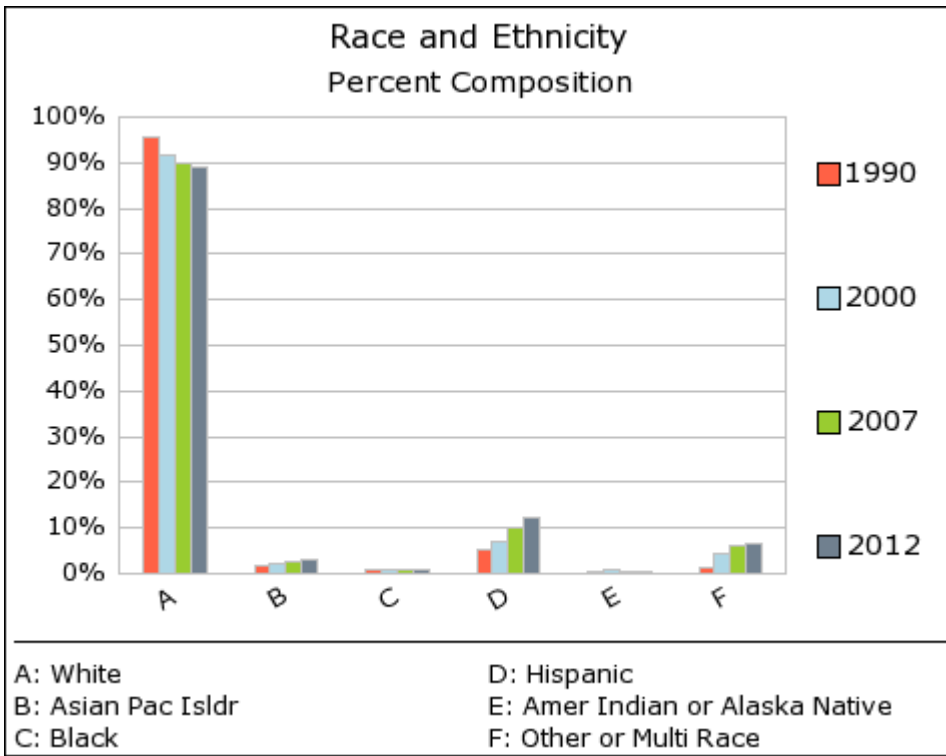


In 1990, the median age of the total population in the study area was **34.8**, and in 2000, it was **37.9**. The median age in 2007 is **41.0** and it is predicted to change in five years to **42.8** years. In 2007, females represented **49.1%** of the population with a median age of **42.5** and males represented **50.9%** of the population with a median age of **39.3** years. In 2007, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

	1990		2000		2007		2012		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2007 to 2012
0 to 4	4,955	6.2%	5,232	5.6%	4,944	5.3%	4,804	5.1%	5.6%	-2.8%
5 to 14	9,747	12.2%	11,806	12.6%	10,727	11.5%	9,893	10.5%	21.1%	-7.8%
15 to 19	5,497	6.9%	6,399	6.8%	6,462	6.9%	6,098	6.5%	16.4%	-5.6%
20 to 24	5,743	7.2%	6,416	6.9%	7,034	7.5%	7,487	7.9%	11.7%	6.4%
25 to 34	14,226	17.8%	12,564	13.4%	10,580	11.3%	10,797	11.4%	-11.7%	2.0%
35 to 44	13,866	17.4%	16,292	17.4%	12,625	13.5%	10,807	11.4%	17.5%	-14.4%
45 to 54	10,547	13.2%	15,047	16.1%	15,640	16.7%	14,748	15.6%	42.7%	-5.7%
55 to 64	7,675	9.6%	9,415	10.1%	13,018	13.9%	15,200	16.1%	22.7%	16.8%
65 to 74	4,993	6.3%	6,123	6.5%	7,255	7.8%	9,081	9.6%	22.6%	25.2%
75 +	2,569	3.2%	4,308	4.6%	5,159	5.5%	5,563	5.9%	67.7%	7.8%

Population by Race/Ethnicity



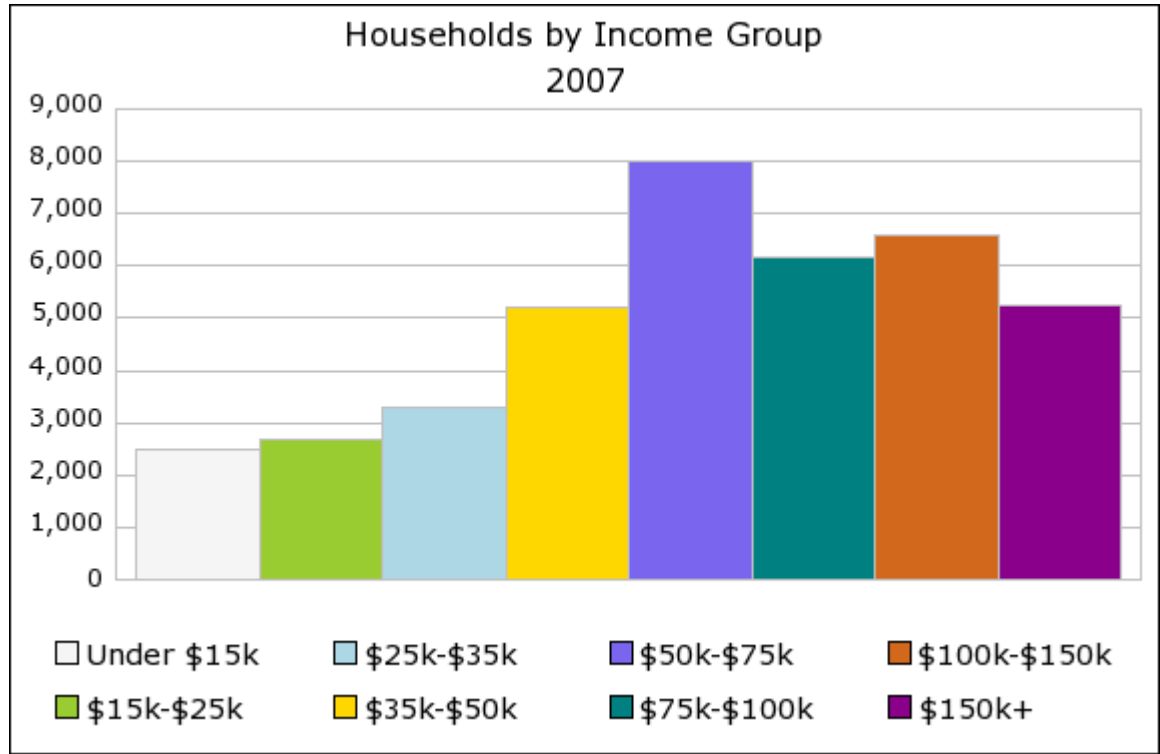
In 2007, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2007 to 2012
White	76,269	95.5%	85,929	91.8%	83,897	89.8%	84,281	89.2%	12.7%	0.5%
Black	573	0.7%	853	0.9%	763	0.8%	730	0.8%	48.9%	-4.3%
American Indian or Alaska Native	425	0.5%	723	0.8%	350	0.4%	220	0.2%	69.9%	-37.2%
Asian or Pacific Islander	1,378	1.7%	2,162	2.3%	2,654	2.8%	3,053	3.2%	56.9%	15.0%
Other Race	1,183	1.5%	1,999	2.1%	2,911	3.1%	3,228	3.4%	69.1%	10.9%
Two or More Races			1,936	2.1%	2,871	3.1%	2,991	3.2%		4.2%
Hispanic Ethnicity	4,073	5.1%	6,648	7.1%	9,500	10.2%	11,487	12.2%	63.2%	20.9%
Not Hispanic or Latino	75,754	94.9%	86,955	92.9%	83,946	89.8%	83,016	87.9%	14.8%	-1.1%

Households by Income

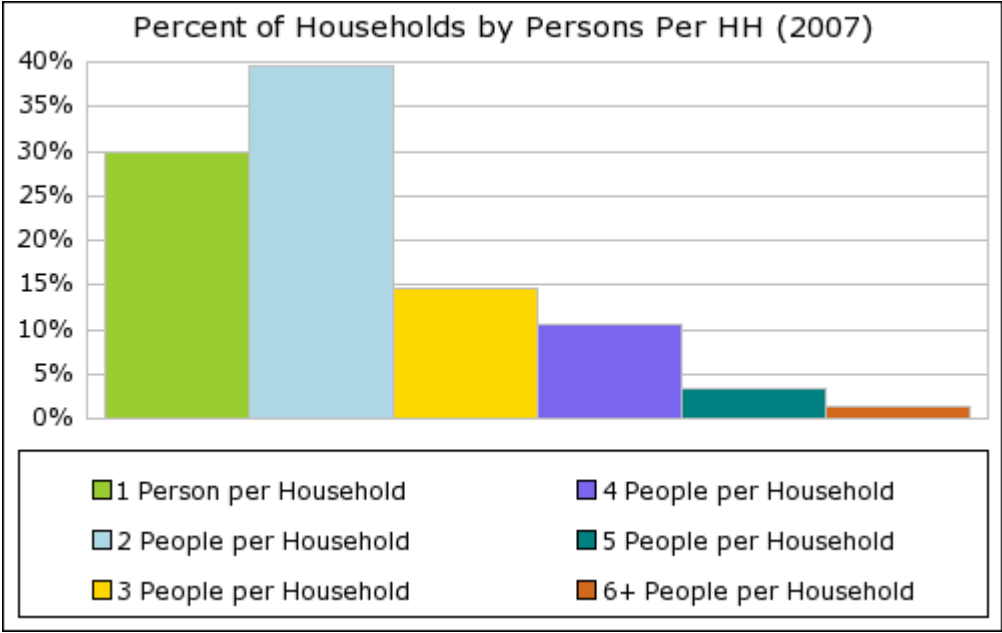
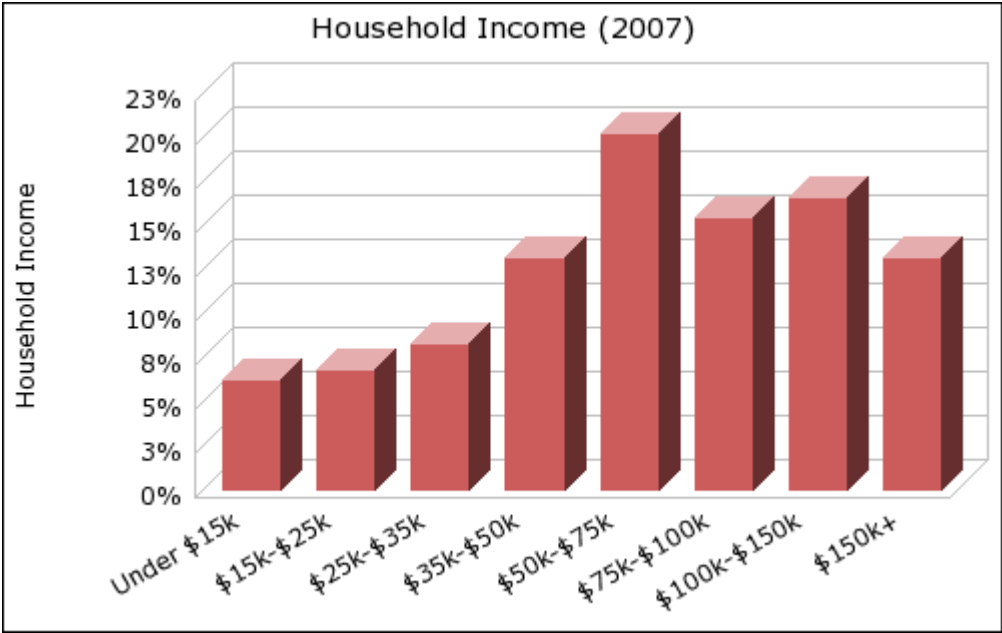
In 2007 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$0 - \$15K**.

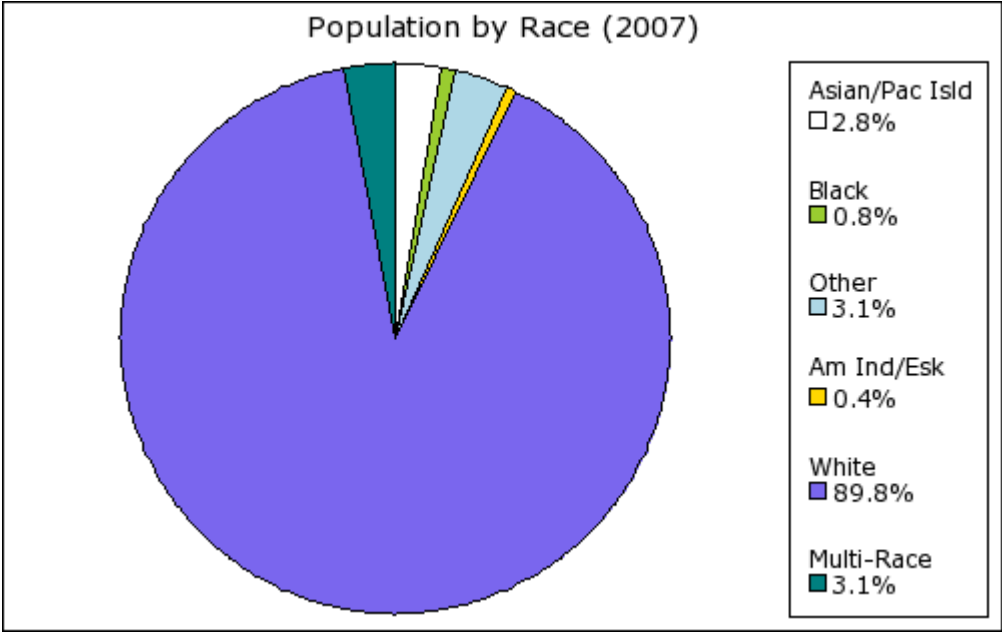
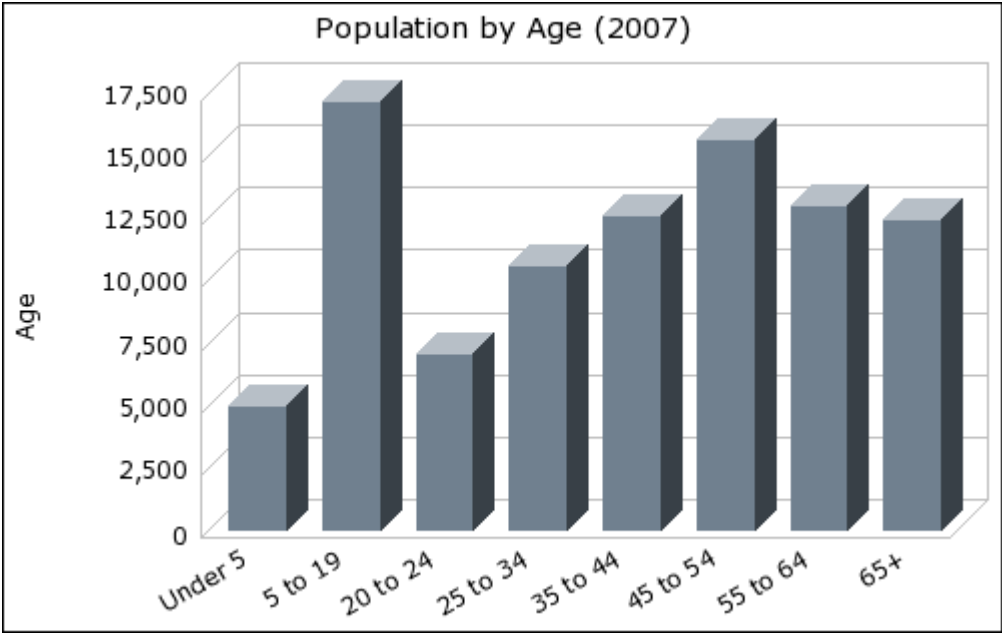


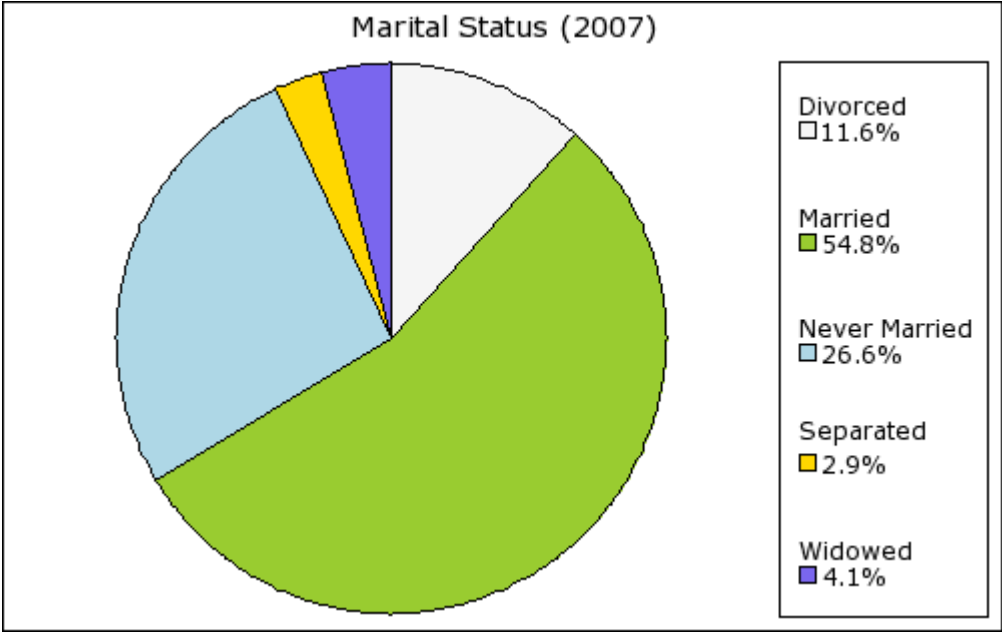
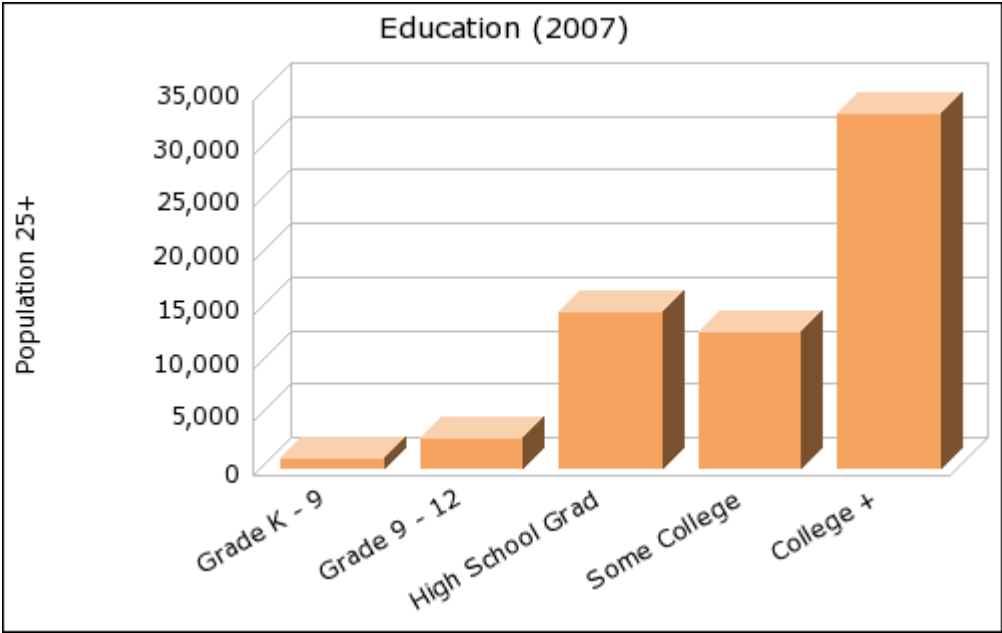
HH Income Categories

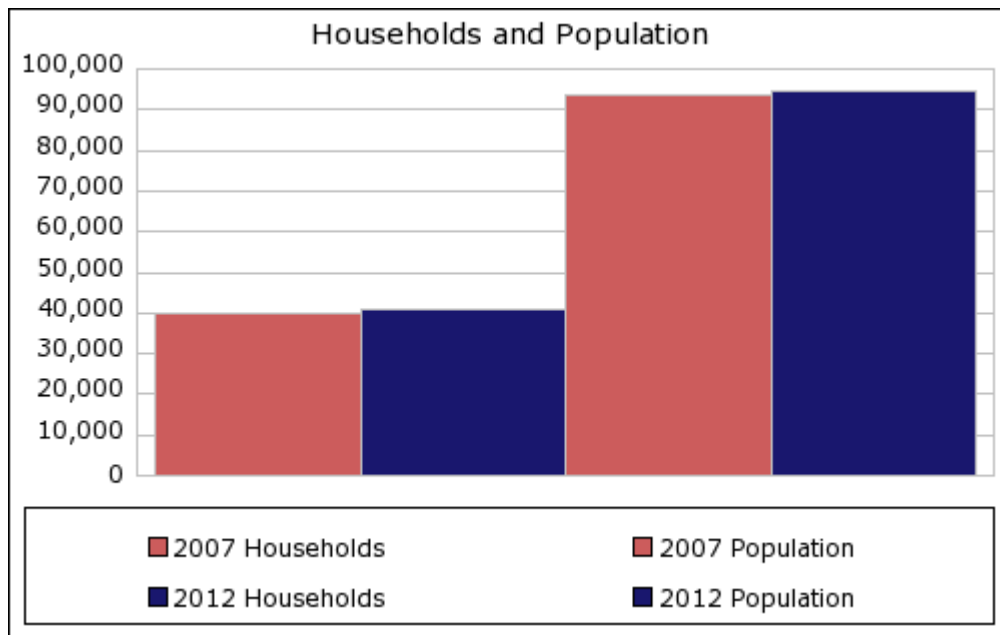
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2007 to 2012
\$0 - \$15,000	4,729	14.6%	3,109	8.0%	2,487	6.3%	2,296	5.6%	-34.3%	-7.7%
\$15,000 - \$24,999	4,997	15.4%	3,480	9.0%	2,691	6.8%	2,429	5.9%	-30.4%	-9.7%
\$25,000 - \$34,999	5,073	15.6%	4,129	10.7%	3,311	8.3%	2,825	6.9%	-18.6%	-14.7%
\$35,000 - \$49,999	6,758	20.8%	6,247	16.1%	5,224	13.2%	4,759	11.6%	-7.6%	-8.9%
\$50,000 - \$74,999	6,343	19.6%	8,651	22.4%	8,022	20.2%	7,772	19.0%	36.4%	-3.1%
\$75,000 - \$99,999	2,464	7.6%	5,534	14.3%	6,157	15.5%	5,988	14.6%	124.6%	-2.7%
\$100,000 - \$149,999	1,386	4.3%	4,592	11.9%	6,587	16.6%	7,951	19.4%	231.3%	20.7%
\$150,000 +	642	2.0%	2,958	7.6%	5,235	13.2%	6,878	16.8%	360.7%	31.4%
Average Hhld Income	\$45,848		\$71,577		\$72,426		\$74,571		56.1%	3.0%
Median Hhld Income	\$37,625		\$56,168		\$68,678		\$76,310		49.3%	11.1%
Per Capita Income	\$18,698		\$29,594		\$31,550		\$33,036		58.3%	4.7%

Demographic Snapshot Summary Report with Charts









Demographic Detail Summary Report

Population Demographics

	1990 Census	2000 Census	2007 Estimate	2012 Projection	Percent Change	
					1990 to 2000	2007 to 2012
Total Population	79,826	93,603	93,446	94,503	17.3%	1.1%
Population Density (Pop/Sq Mi)	1,016.4	1,191.8	1,189.8	1,203.3	17.3%	1.1%
Total Households	32,422	38,701	39,713	40,897	19.4%	3.0%

Population by Gender:

	1990	%	2000	%	2007	%	2012	%	1990 to 2000	2007 to 2012
Male	39,839	49.9%	47,433	50.7%	47,554	50.9%	48,230	51.0%	19.1%	1.4%
Female	39,987	50.1%	46,170	49.3%	45,891	49.1%	46,273	49.0%	15.5%	0.8%

Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	76,269	95.5%	85,929	91.8%	83,897	89.8%	84,281	89.2%	12.7%	0.5%
Black	573	0.7%	853	0.9%	763	0.8%	730	0.8%	48.9%	-4.3%
American Indian or Alaska Native	425	0.5%	723	0.8%	350	0.4%	220	0.2%	69.9%	-37.2%
Asian or Pacific Islander	1,378	1.7%	2,162	2.3%	2,654	2.8%	3,053	3.2%	56.9%	15.0%
Some Other Race	1,183	1.5%	1,999	2.1%	2,911	3.1%	3,228	3.4%	69.1%	10.9%
Two or More Races			1,936	2.1%	2,871	3.1%	2,991	3.2%		4.2%
Hispanic Ethnicity	4,073	5.1%	6,648	7.1%	9,500	10.2%	11,487	12.2%	63.2%	20.9%

Not Hispanic or Latino	75,754	94.9%	86,955	92.9%	83,946	89.8%	83,016	87.9%	14.8%	-1.1%
------------------------	--------	-------	--------	-------	--------	-------	--------	-------	-------	-------

Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	4,955	6.2%	5,232	5.6%	4,944	5.3%	4,804	5.1%	5.6%	-2.8%
5 to 14	9,747	12.2%	11,806	12.6%	10,727	11.5%	9,893	10.5%	21.1%	-7.8%
15 to 19	5,497	6.9%	6,399	6.8%	6,462	6.9%	6,098	6.5%	16.4%	-5.6%
20 to 24	5,743	7.2%	6,416	6.9%	7,034	7.5%	7,487	7.9%	11.7%	6.4%
25 to 34	14,226	17.8%	12,564	13.4%	10,580	11.3%	10,797	11.4%	-11.7%	2.0%
35 to 44	13,866	17.4%	16,292	17.4%	12,625	13.5%	10,807	11.4%	17.5%	-14.4%
45 to 54	10,547	13.2%	15,047	16.1%	15,640	16.7%	14,748	15.6%	42.7%	-5.7%
55 to 64	7,675	9.6%	9,415	10.1%	13,018	13.9%	15,200	16.1%	22.7%	16.8%
65 to 74	4,993	6.3%	6,123	6.5%	7,255	7.8%	9,081	9.6%	22.6%	25.2%
75 to 84	2,017	2.5%	3,433	3.7%	3,939	4.2%	4,269	4.5%	70.2%	8.4%
85+	552	0.7%	875	0.9%	1,221	1.3%	1,294	1.4%	58.4%	6.0%

Median Age:

Total Population	34.8		37.9		41.0		42.8		8.8%	4.5%
------------------	------	--	------	--	------	--	------	--	------	------

Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	4,729	14.6%	3,109	8.0%	2,487	6.3%	2,296	5.6%	-34.3%	-7.7%
\$15,000 - \$24,999	4,997	15.4%	3,480	9.0%	2,691	6.8%	2,429	5.9%	-30.4%	-9.7%
\$25,000 - \$34,999	5,073	15.6%	4,129	10.7%	3,311	8.3%	2,825	6.9%	-18.6%	-14.7%
\$35,000 - \$49,999	6,758	20.8%	6,247	16.1%	5,224	13.2%	4,759	11.6%	-7.6%	-8.9%
\$50,000 - \$74,999	6,343	19.6%	8,651	22.4%	8,022	20.2%	7,772	19.0%	161.3%	-3.1%
\$75,000 - \$99,999	2,464	7.6%	5,534	14.3%	6,157	15.5%	5,988	14.6%	124.6%	-2.7%
\$100,000 - \$149,999	1,386	4.3%	4,592	11.9%	6,587	16.6%	7,951	19.4%	231.3%	20.7%
\$150,000 +	642	2.0%	2,958	7.6%	5,235	13.2%	6,878	16.8%	360.7%	31.4%
Average Hhld Income	\$45,848		\$71,577		\$72,426		\$74,571		56.1%	3.0%
Median Hhld Income	\$37,625		\$56,168		\$68,678		\$76,310		49.3%	11.1%
Per Capita Income	\$18,698		\$29,594		\$31,550		\$33,036		58.3%	4.7%

Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	64,073		75,326		76,640		78,723		17.6%	2.7%
In Labor Force	47,341	73.9%	54,615	72.5%	54,819	71.5%	56,252	71.5%	15.4%	2.6%

Employed	45,227	95.5%	53,034	97.1%	51,692	94.3%	53,019	94.3%	17.3%	2.6%
Unemployed	2,032	4.3%	1,569	2.9%	3,113	5.7%	3,220	5.7%	-22.8%	3.4%
In Armed Forces	91	0.1%	11	0.0%	13	0.0%	14	0.0%	-87.6%	0.9%
Not In Labor Force	16,732	26.1%	20,711	27.5%	21,808	28.5%	22,457	28.5%	23.8%	3.0%
Number of Employees (Daytime Pop)					75,941					
Number of Establishments					4,839					
Emp in Blue Collar Occupations			15,213	28.7%						
Emp in White Collar Occupations			37,821	71.3%						

Housing Units

											Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012		
Total Housing Units	34,482		40,082		42,900		45,365		16.2%	5.7%		
Owner Occupied	21,258	61.7%	26,459	66.0%	27,973	65.2%	29,304	64.6%	24.5%	4.8%		
Renter Occupied	11,163	32.4%	12,242	30.5%	11,741	27.4%	11,592	25.6%	9.7%	-1.3%		
Vacant	2,061	6.0%	1,381	3.4%	3,187	7.4%	4,468	9.9%	-33.0%	40.2%		

Vehicles Available

											Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012		
Average Vehicles Per Hhd	2.00%		1.90%		1.90%		2.00%		-6.5%	3.6%		
0 Vehicles Available	988	2.8%	1,469	3.8%	1,627	4.1%	1,696	4.2%	48.7%	4.3%		
1 Vehicle Available	9,352	26.2%	11,932	30.8%	12,362	31.1%	12,700	31.1%	27.6%	2.7%		
2+ Vehicles Available	25,306	71.0%	25,300	65.4%	25,725	64.8%	26,500	64.8%	-0.0%	3.0%		

Marital Status

											Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012		
Age 15+ Population	65,117		76,565		77,777		79,793		17.6%	2.6%		
Married, Spouse Present	37,061	56.9%	41,642	54.4%	42,634	54.8%	43,903	55.0%	12.4%	3.0%		
Married, Spouse Absent	1,114	1.7%	2,268	3.0%	2,281	2.9%	2,329	2.9%	103.5%	2.1%		
Divorced	7,304	11.2%	8,985	11.7%	8,996	11.6%	9,162	11.5%	23.0%	1.9%		
Widowed	2,964	4.6%	3,210	4.2%	3,215	4.1%	3,284	4.1%	8.3%	2.1%		
Never Married	16,670	25.6%	20,460	26.7%	20,650	26.6%	21,115	26.5%	22.7%	2.3%		

Educational Attainment

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 25+ Population	53,876		63,750		64,277		66,196		18.3%	3.0%
Grade K - 8	1,244	2.3%	855	1.3%	872	1.4%	746	1.1%	-31.2%	-14.4%
Grade 9 - 12	3,859	7.2%	3,913	6.1%	2,885	4.5%	2,318	3.5%	1.4%	-19.6%
High School Graduate	12,749	23.7%	13,076	20.5%	14,572	22.7%	15,912	24.0%	2.6%	9.2%
Some College, No Degree	13,444	25.0%	15,337	24.1%	12,766	19.9%	11,425	17.3%	14.1%	-10.5%
Associates Degree	3,770	7.0%	3,992	6.3%	4,425	6.9%	4,751	7.2%	5.9%	7.4%
Bachelor's Degree	12,274	22.8%	16,638	26.1%	17,911	27.9%	19,206	29.0%	35.6%	7.2%
Graduate Degree	6,544	12.2%	9,755	15.3%	10,846	16.9%	11,837	17.9%	49.1%	9.1%
No Schooling Completed			183	0.3%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.
 Demographic data © 2007 by Experian/Applied Geographic Solutions.
 Traffic Count data © 2007 by TeleAtlas. All rights reserved.

© 2008. DecisionData is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement